Goal 1: Promote Access to the College
Strategies:
- Expand partnerships with high schools (e.g., college readiness, PSEO/CE)
- Target marketing strategies (e.g., direct involvement from faculty, focus on age categories)
- Cultivate e-education strategies
- Increase funding for student scholarships

Goal 2: Commit to Student Learning
Strategies:
- Optimize technology use in all courses
- Expand & enhance data collection to assist in the setting of benchmarks, understanding trends, assessing learning at all levels, and informing College decisions
- Support professional development for faculty and staff focused on enriching & sustaining College initiatives (e.g., Quantway, OnCourse, learning styles differences)

Goal 3: Promote Economic Vitality
Strategies:
- Pursue mission-related grant opportunities
- Develop and enhance enrollment management initiatives
- Expand & enhance industry partnerships

Goal 4: Exemplify Innovation and Collaboration
Strategies:
- Explore project based/experiential learning opportunities
- Support an innovative culture
- Collaborate with 4-year universities to increase transferability and preparedness