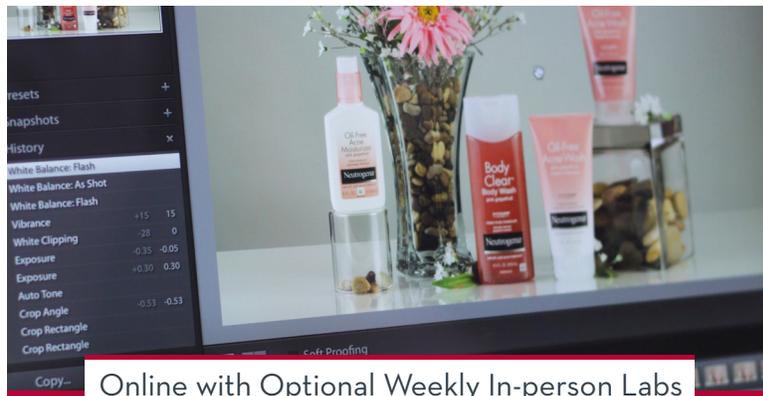


Photography and Design

ridgewater.edu/photoanddesign



Online with Optional Weekly In-person Labs at Willmar and Hutchinson Campuses

About the Program

Prepare yourself for an exciting corporate career where you can combine the best of two in-demand creative worlds: professional photography and graphic design. More and more marketing and design professionals are responsible for their own photography. Wouldn't it be great to have confidence in both skill sets?

Whether you need to provide company photos for print projects, a website or social media, the new Photography and Design diploma and degree options will give your resumé the spotlight you need to succeed!

Gain skills from well-established courses that cover:

- Typography
- Color theory
- Digital cameras
- Photography concepts
- Commercial photography and editing
- Digital and web publishing
- Video editing

Plus, be part of an exciting new course:

- Mobile Media for Business

Program Distinctions

- Newly created credentials to meet industry demands
- Access to modern professional equipment, studios and software
- Innovative CreateSpace – a unique hub to inspire creativity
- Close-knit, collaborative environment with industry-experienced faculty
- Hands-on experience including optional on-campus lab time with faculty
- Active photography club, strong alumni connections

Maximize your mobile device in the world of professional photography, multimedia design, or marketing by:

- Creating brand photos and videos
- Capturing high-quality audio
- Producing effective social media advertisements

Use the first semester to check out cameras, lenses, lights, and more from our vast equipment checkout inventory. Then make an educated purchase of your own camera body before starting your second semester.

Students must have a laptop and subscription to Adobe Creative Cloud before beginning the program.

Career Info

Potential career titles:

- Graphic designer
- Web designer or developer
- Product photographer
- Photo editor
- Marketing specialist
- Social media content generator

Degrees and Certificates

Photography and Design - NEW!
 AAS Degree – 60 credits
 Diploma – 54 credits

Schedule a Visit & Apply Today!

ridgewater.edu/visit
ridgewater.edu/applynow

Ranked Minnesota's #1 Community College and US Top 20, 2020 & 2021 *niche.com*

Related Programs

Multimedia Design Technology
 Professional Photography Technology



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